


# > EOH Group Strategy



Unlocking a path to growth


# Our Strategic Journey

Feb '19

**Roll-Up Play =** 

**Resultant Issues:**

- Credibility** 
- Liquidity challenges** 
- Business Transparency**

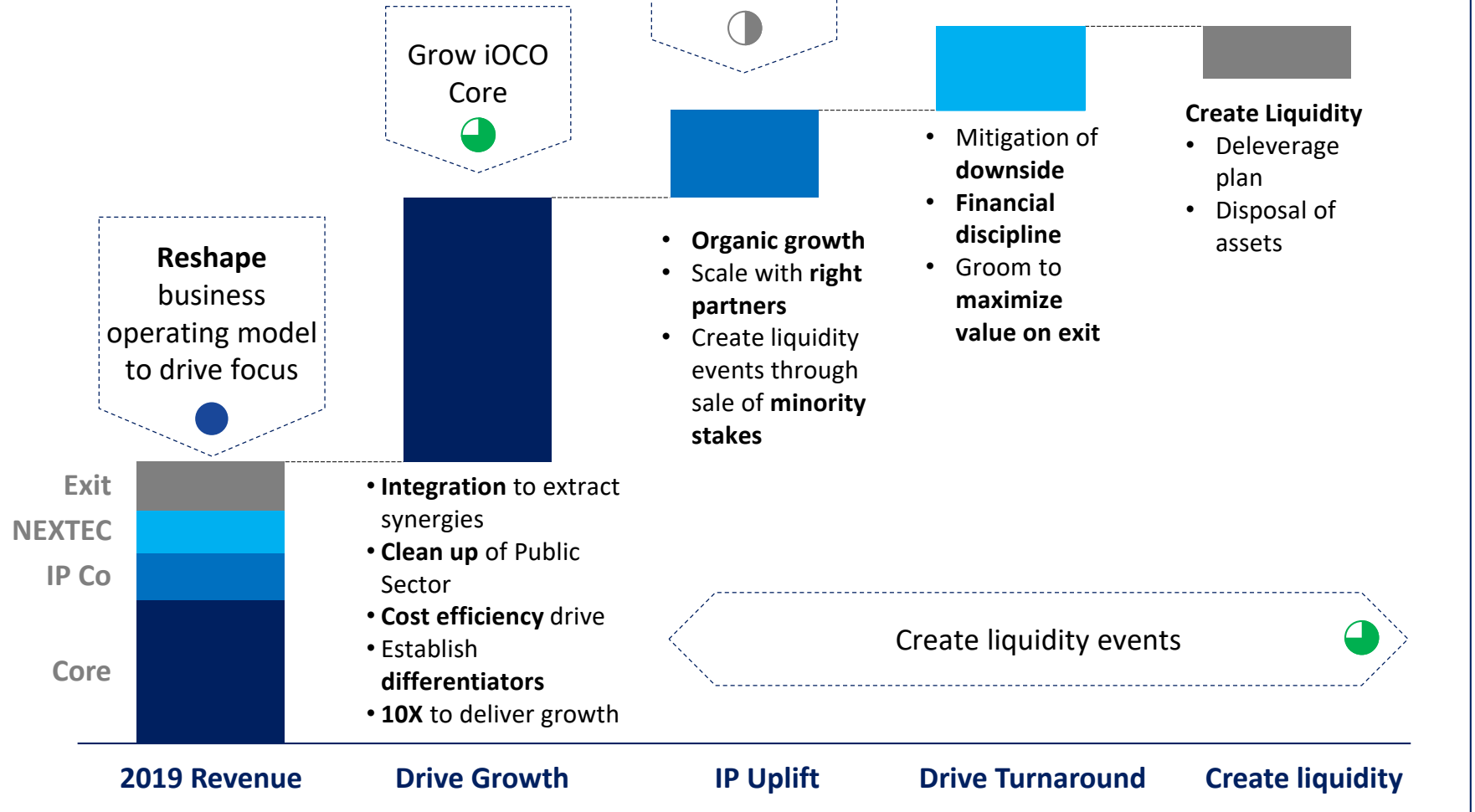



**Strategic Portfolio Review**



Aug'19 – Jan'20

## 5 year Value Creation Approach



iOCO



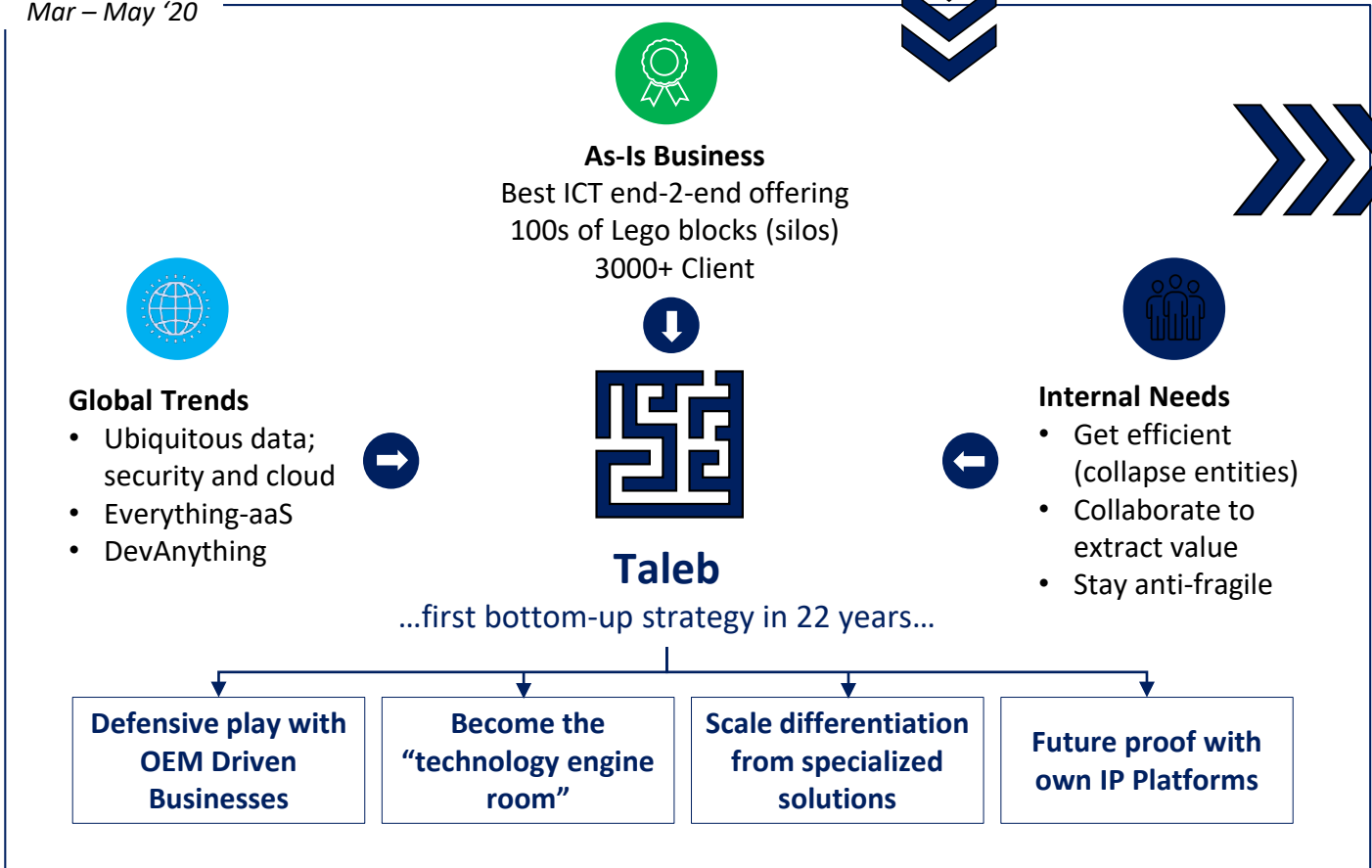
# Our Strategic Journey - iOCO

## Strategic Portfolio Review

Grow iOCO Core

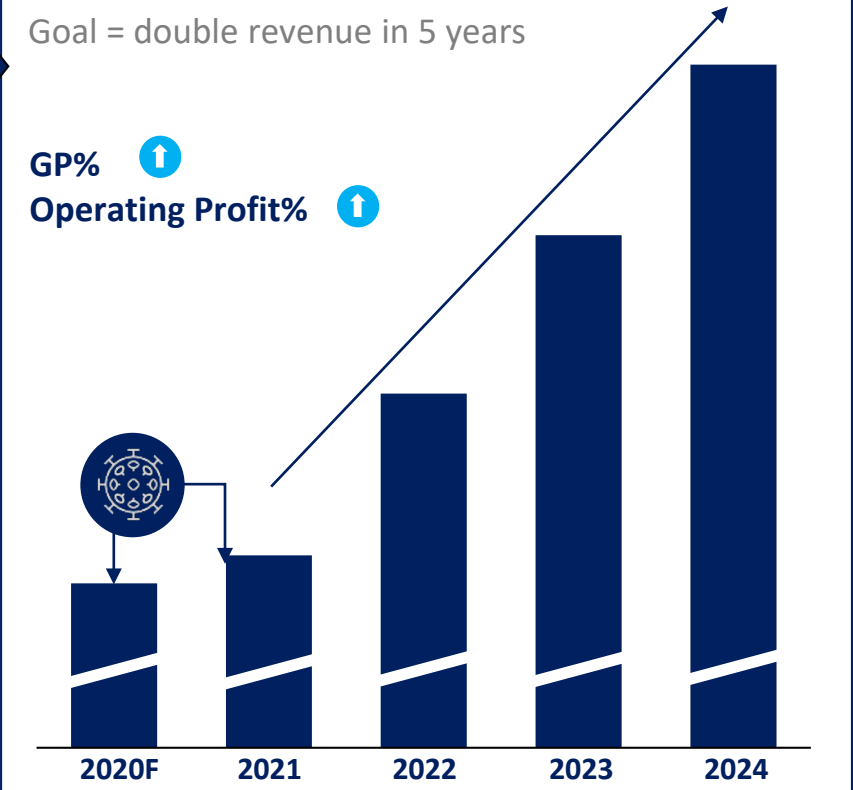
Mar – May '20

Jun '20

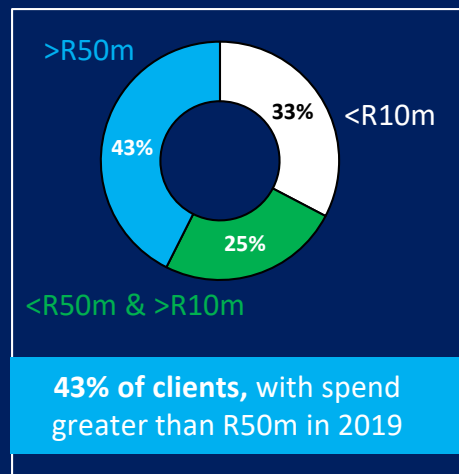
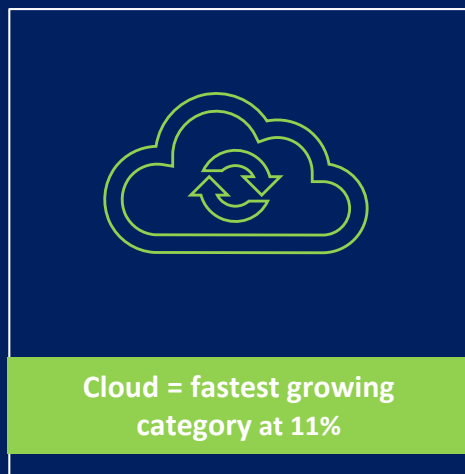
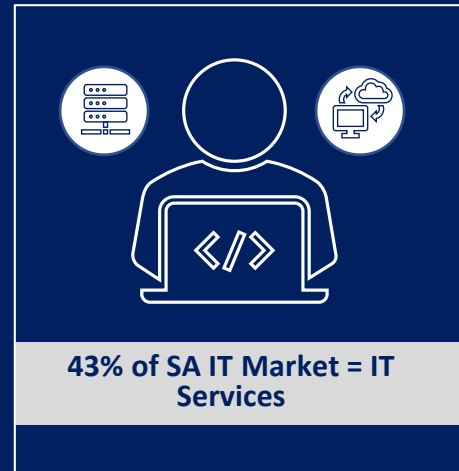
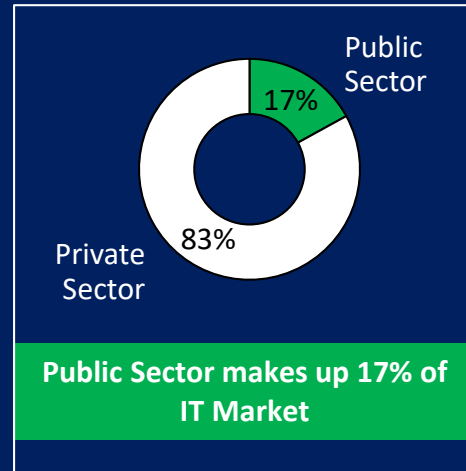
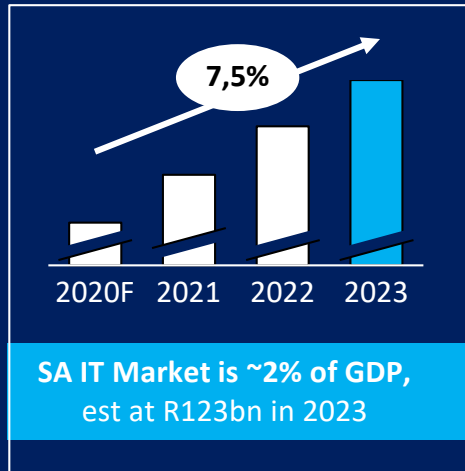


**Taleb Growth Outcome**  
Goal = double revenue in 5 years

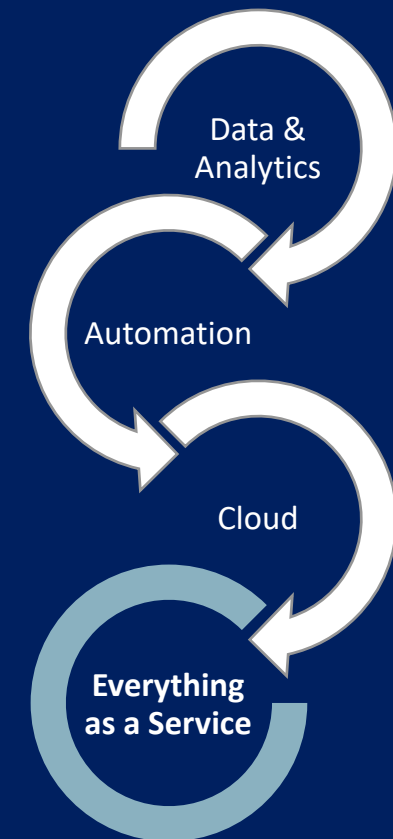
GP% ↑  
Operating Profit% ↑



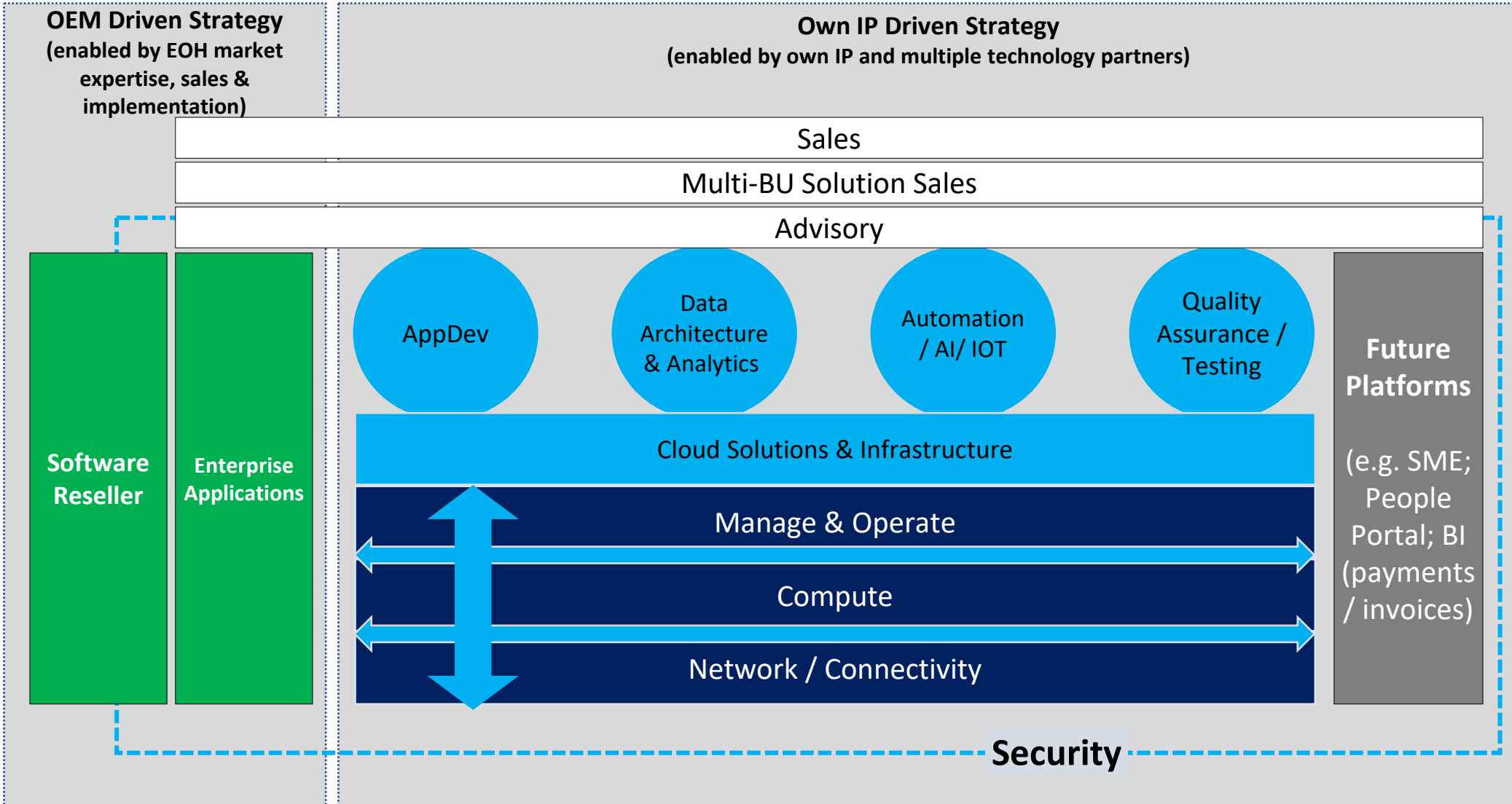
# > We live in a rapidly evolving industry offering exciting growth opportunities



## Industry trends changing our business



# Our evolving industry requires a true multi-speed player



**OEM Driven Strategy –**  
*Technology industry 1.0*

- Mature industry, franchise model
- **Defensive Play**

**EOH Driven Strategy –**  
*influenced by evolving market trends of Data, Cloud, Automation driving the need for bespoke dev and everything aaS*

- 1) *Engine room – seamless; always on;*
- 2) *Specialist Solutions – to meet client specific requirements*
- 3) *Future Platforms – enabling self driven configuration*
  - *Modular, reusable*
  - *Customizable low code platforms*
  - *Catalogues of services, APIs, SDK*

Legend	
	OEM Driven
	Engine Room
	Specialized Solutions

## ➤ iOCO has a significant stronghold in traditional OEM products

The OEM practice is industry leading in South Africa, and represents a mature part of the business – is a critical part of the defensive strategy in protecting profitability

### Software Resellers

#### Unique value proposition:

Expert local representation for OEM's

#### Future state organization vision:

Best in class OEM hub

#### Key tech partners:



A Broadcom Company



A Kofax Company



### OEM Driven Strategy (enabled by EOH market expertise, sales & implementation)

Software Reseller

Enterprise Applications

### Enterprise Applications

#### Unique value proposition:

Proven OEM aligned solution capability to deliver Enterprise Applications that transform business and IT operations.

#### Future state organization vision:

- Enterprise Application OEM partner of choice
- Consolidated Go-to-Market
- Align delivery services to OEM
- Unique industry & domain specialization

#### Key tech partners:



# A Cloud-enabled “Engine Room” across Infrastructure, Connectivity & Managed Services

The ability to meet all the requirements to power a client’s technology department; connecting users; scaling infrastructure and managing it on an ongoing basis

	Unique Value proposition	Future State Organization	Key Tech Partners
<div style="background-color: #0070C0; color: white; padding: 10px; text-align: center;"> <b>Cloud Solutions &amp; Infrastructure</b> </div> <div style="background-color: #002060; color: white; padding: 10px; text-align: center;"> <b>Manage &amp; Operate</b> </div> <div style="background-color: #002060; color: white; padding: 10px; text-align: center;"> <b>Compute</b> </div> <div style="background-color: #002060; color: white; padding: 10px; text-align: center;"> <b>Network / Connectivity</b> </div>	<p>Simplified, agile, unique, end-to-end cloud advisory, implementation services and next-gen managed services resulting in a reliable, secure, well architected cloud strategy.</p>	<ul style="list-style-type: none"> <li>Fully integrated end-to-end Cloud solutions provider</li> </ul>	
	<p>Enabling client hyper efficiency by delivering integrated service solutions</p>	<ul style="list-style-type: none"> <li>Data intelligence driven</li> <li>Intelligently automated</li> <li>AI/ML enabled (Self Healing)</li> <li>Omni channel POC’s</li> <li>Distributed (gig economics)</li> <li>Consumption elasticity</li> </ul>	
	<ul style="list-style-type: none"> <li>Serverless computing provider – fluid movement for the consumer – unbounded, seamless</li> <li>OTouch – intelligent, agent enabled, self-anything, a helpdesk call is a thing of the past</li> <li>Integration of all the components into a solution – remove end user need to care about the how</li> </ul>	<ul style="list-style-type: none"> <li>100% as a service-based offering based on value not volume</li> <li>Unbounded, seamless compute capability</li> <li>Enabled through a smart, automated, sensing, OTouch set of products that are intelligent, agent-enabled, self-anything</li> </ul>	
	<ul style="list-style-type: none"> <li>Excellent Client Experience with flexible dynamic solutions at the right price.</li> <li>Trusted advisor; Digital engagement; self-managed networks.</li> </ul>	<ul style="list-style-type: none"> <li>Evolving communication and connectivity solutions to meet the flexible, agile and distributed secure working future.</li> </ul>	



# Infinite Bespoke solutions, powered by Cloud and DevAnything capabilities

AppDev

Data Architecture & Analytics

Automation / AI/ IOT

Quality Assurance / Testing

...powered by the Cloud

<p><b>Unique Value Proposition</b></p>	<ul style="list-style-type: none"> <li>• Provide always-on capacity – staff augmentation</li> <li>• Trusted advisor-led dev partner</li> <li>• Provider of products and services to real business problems</li> </ul>	<ul style="list-style-type: none"> <li>• Bridging the old and emerging data worlds to create ecosystems for clients that enables the use data to make informed and insightful decisions</li> </ul>	<p><b>Automation (Business Process)</b> End-to-end automation partner through every step of the Business Process Automation journey</p>	<p><b>Digital Industries (OT Automation)</b> Accelerating the transformation toward industry 4.0</p>	<ul style="list-style-type: none"> <li>• Advisor led, tech independent, continuous quality assurance offerings</li> <li>• Best practice compliant and aligned to business needs</li> </ul>	
<p><b>Future State organisation</b></p>	<ul style="list-style-type: none"> <li>• A globally integrated dev house</li> <li>• Dev partner to innovative organizations</li> <li>• On-demand staffing model</li> <li>• IP development and Innovation Lab enabled</li> </ul>	<ul style="list-style-type: none"> <li>• Intelligent data solutions, ultimately allowing the right problem to be solved in the best way possible</li> </ul>	<ul style="list-style-type: none"> <li>• End-to-end business process automation partner</li> <li>• Outsource partner for your Digital Workforce &amp; CoE</li> </ul>	<ul style="list-style-type: none"> <li>• Building convergence in OT networks</li> <li>• Creating a robust system architecture</li> <li>• Enabling data insights to business decisions</li> </ul>	<ul style="list-style-type: none"> <li>• Advisory lead, tech-independent, full service, continuous quality assurance business.</li> <li>• QA Competency for EOH</li> </ul>	
<p><b>Key Tech Partners</b></p>						

# > Security is embedded across the entire offering...

## 3 Security Offerings



Advisory



Point Solutions



Embedded Offerings/ Solutions

### Data:

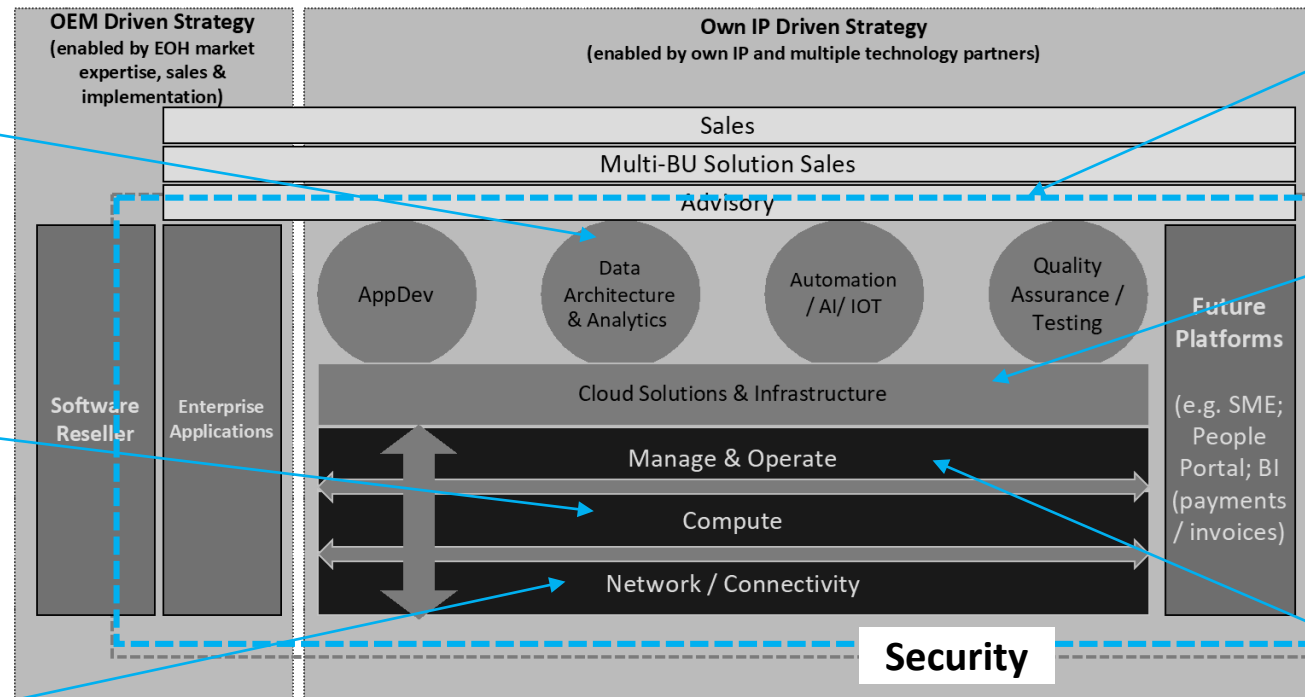
- Delivery of Security & Compliance Monitoring & Reporting
- Data Governance & Security

### Compute:

- Threat Protection
- Symantec

### Connectivity:

- Protect Networks & Communications
- Provide Endpoint Security and Vulnerability management



### QA/ Testing:

- Penetration & security testing

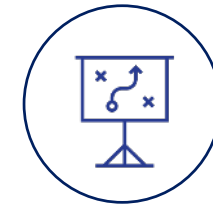
### Cloud:

- Hyperscale cloud security a strategic goal
- Perimeter Security
- Web Security
- Mail Security

### M&O:

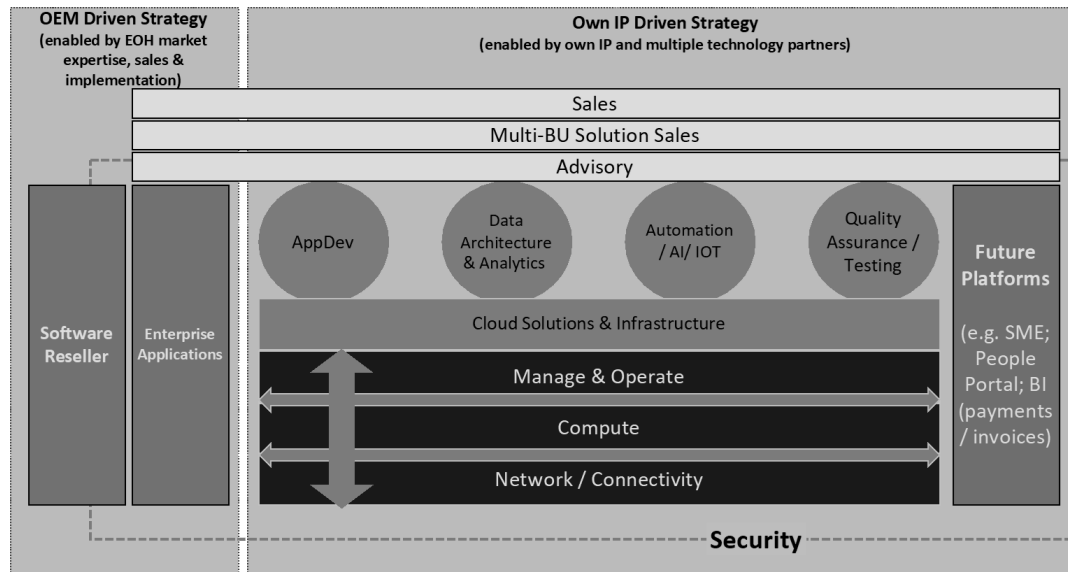
- Create a Managed Security Service Provider capability (SOC & Security as a Service)

# > Our Go-To-Market Strategy is a critical enabler of the business growth

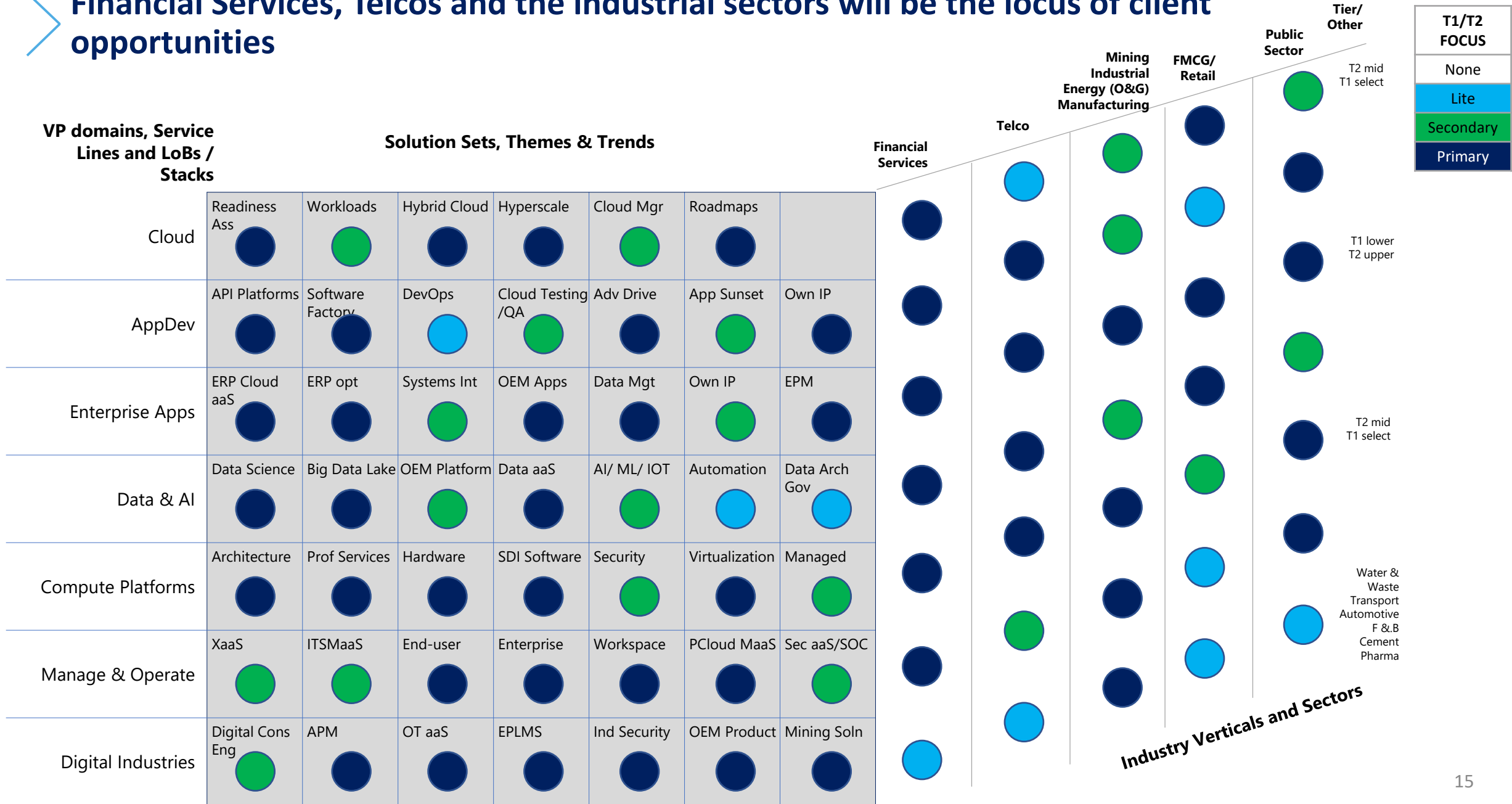


## Key Features of GTM Strategy

- **Multi-product** solutioning
- Serving our units and the client
- Glue and solutioning
- Pursuing **trusted advisory** relationships
- **Plugged-in** engagement



# Financial Services, Telcos and the industrial sectors will be the locus of client opportunities



## While our geographic reach extends across the EMEA time zone



### EOH UK

- Application Management business
- 15 people
- Develop UK strategy & Grow Cloud & App-dev business into UK

### ALLOS Italy

- HR SAP Success factors business
- Own IP products
- 75 people
- JV with Mercer, and explore other OEM partners

### ASSET Technology Group:

- Presence in Egypt, UAE and Saudi Arabia
- EIM, Portals, CRM, Middleware, Smart Solutions
- *Own IP products* (mainly EIM) Jupiter, Arrow, Telco + developing Jupiter Cloud
- 400 people
- 300 + Customers - Telco, Banking, Government, Oil & Gas, Insurance
- Joint strategy with EOH – cross-utilisation of resources
- Expand IP into Europe, and current initiatives in USA
- Leverage off EOH client base in SA

### EOH Switzerland

- Presence in Switzerland and now Austria
- 5 people – Sales channel for iOCO
- Large established customers e.g. Pharma
- Migrate from Software Reseller to Services

### iOCO Prague

- Cloud business run from Prague, set to grow – part of Global business
- Prague dev
- Exploring IP reseller opportunities

# Transforming Technology

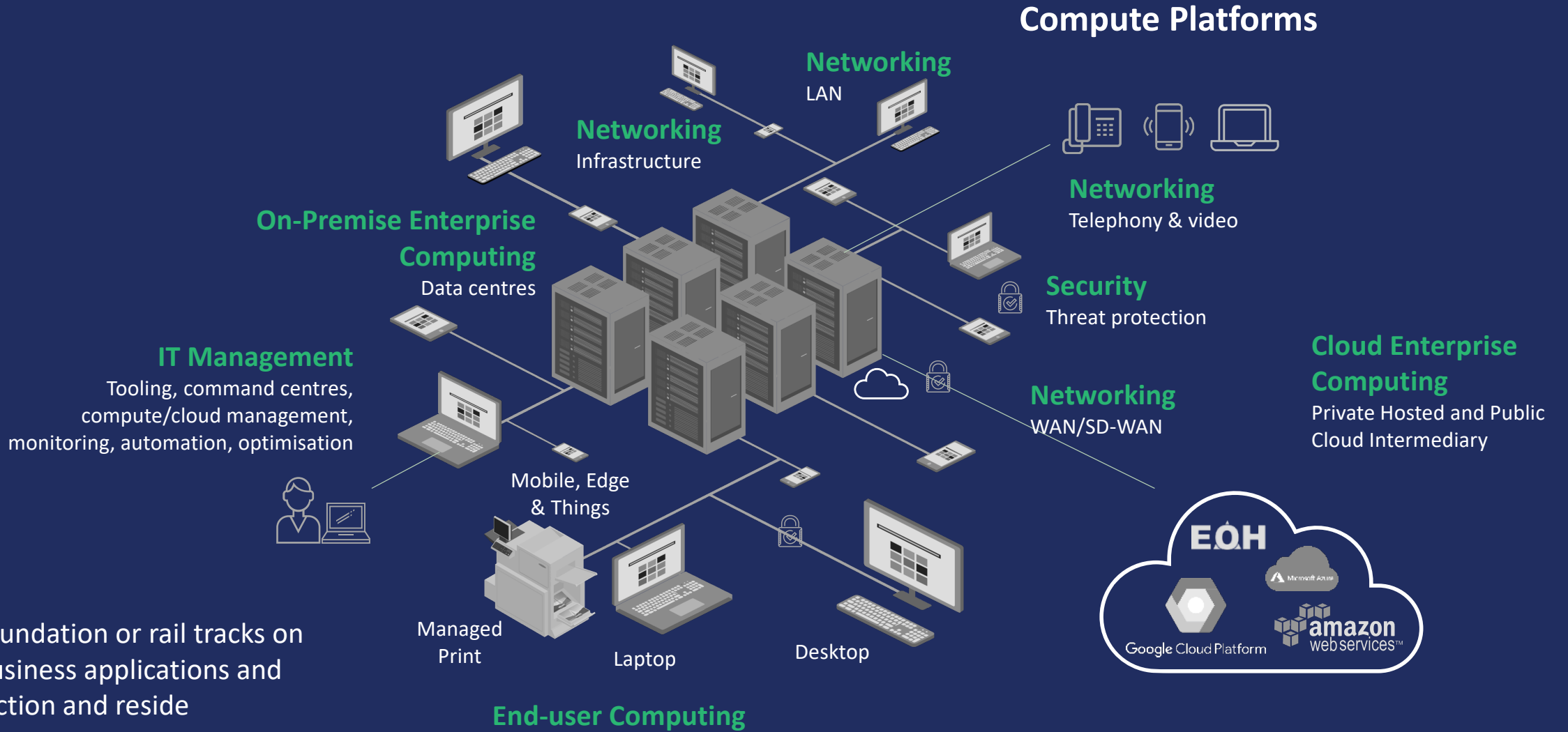
Creating technology platforms that enable digital transformation





# Edge to the Cloud

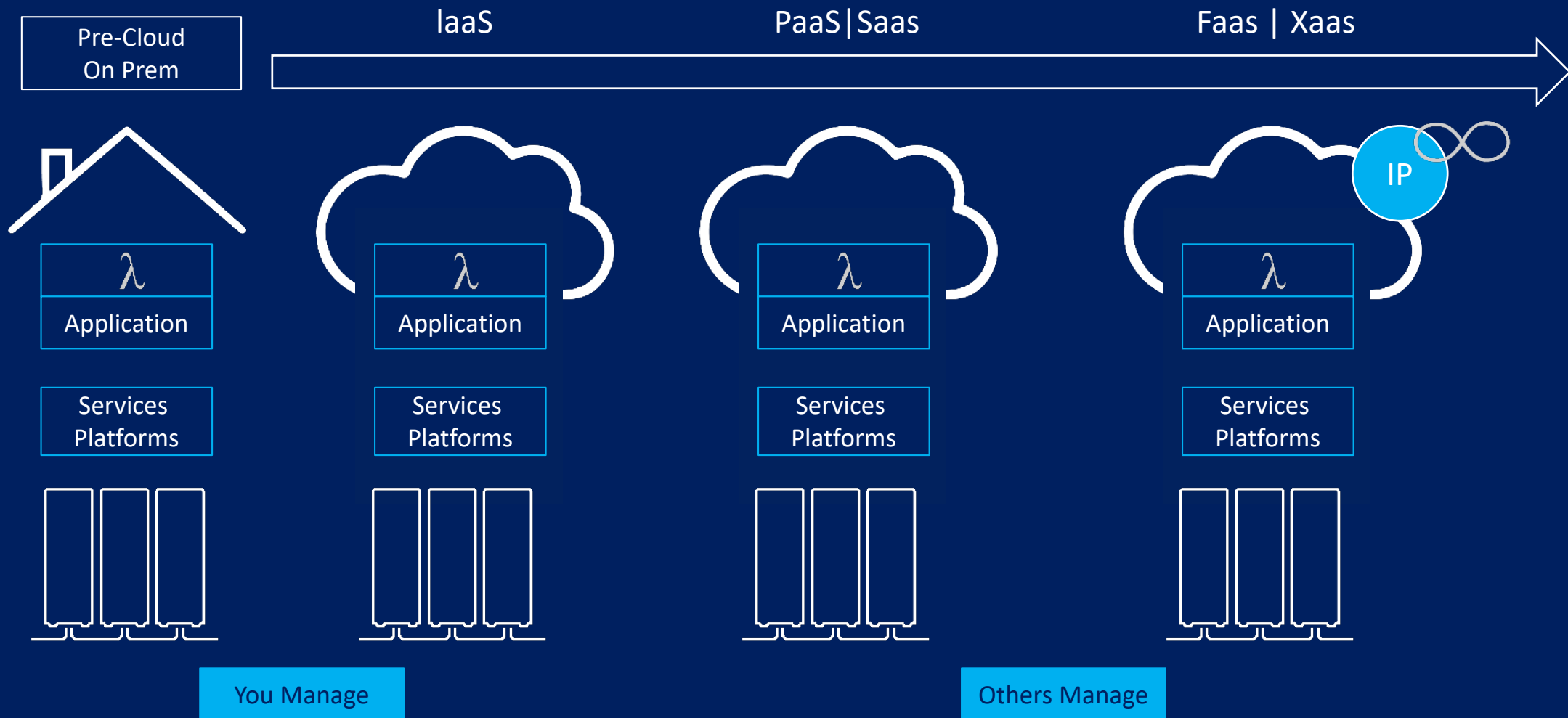
## Compute & Platform Technology



The IT foundation or rail tracks on which business applications and data function and reside

# Towards XaaS

Cloud: The platform for function-as-a-service





# Modern Cloud Ecosystem



EÖH



# > Building flexibility & agility into business



Premier  
Consulting  
Partner



Hosted  
Cloud



Logical Private  
Cloud



Dedicated Private  
Cloud



Hyperscale  
Cloud



Single pane of glass

# Our Cloud Platform

What makes us different?



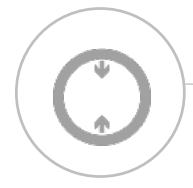
Looking to the future; we are transforming from...



Product



Linear



Limiting



> ...into a Platform company

 exponential

 UNLIMITED



# SOLVE

Exponentially . Courageously . Together

“

In response to the threat of the COVID-19, the most effective weapon we have is solidarity. It is the strength of our collective response that will ultimately determine the success of our fight.

**Stephen van Coller, EOH Group CEO**

”



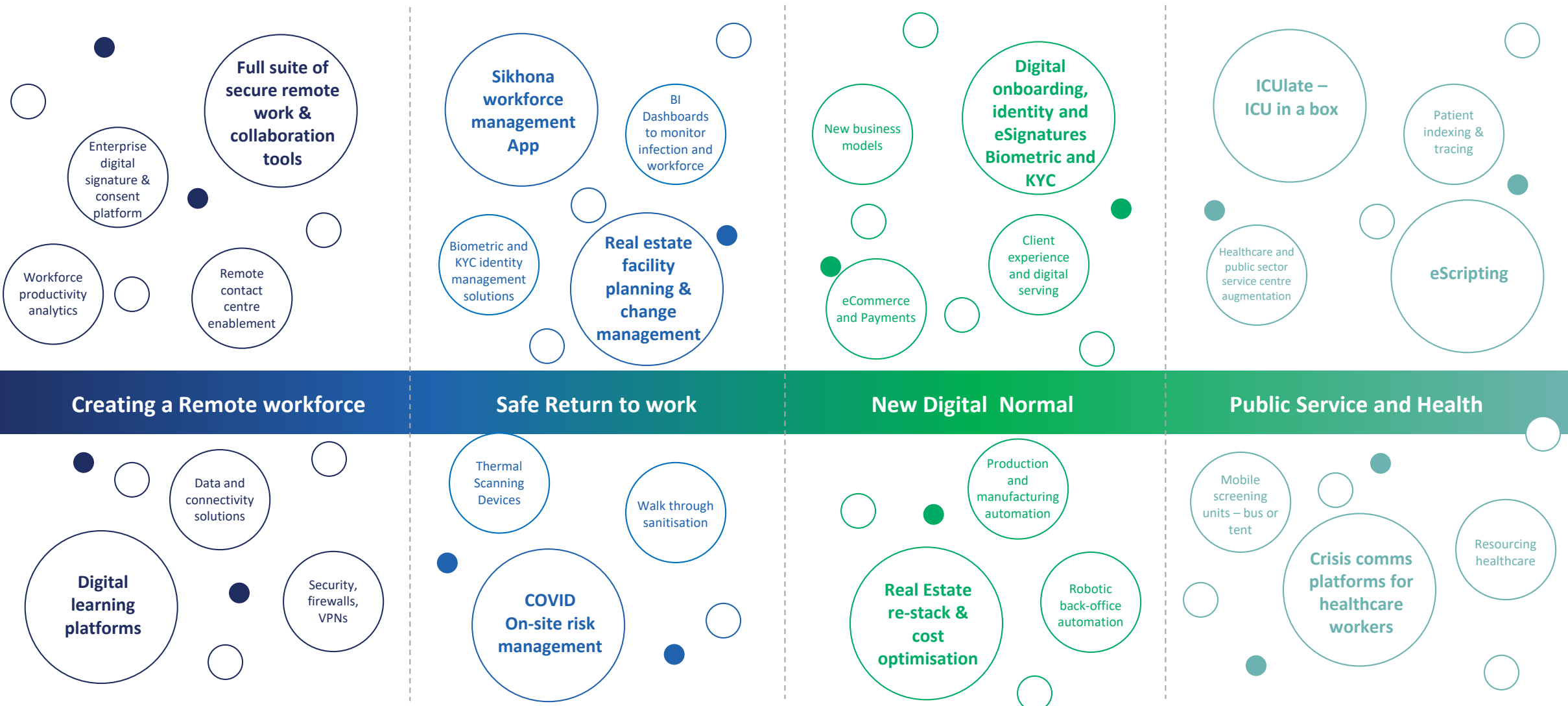
# CONTEXT IN A CRISIS: A JOURNEY THROUGH A PANDEMIC THAT IS RE-SHAPING OUR WORLD





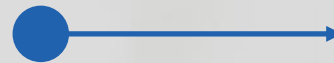
# Our Solve: COVID-19 response

Over 75 solutions developed in 3 months





- Remote collaboration tools and secure remote desktops



- Cloud enablement and platform optimisation



- Remote workforce management and tracking



- Extensive security and VPN management solutions



- Data, connectivity and network optimisation



- Contact centre remote switch-over with capacity to handle essential services [our own contact centres and service desk switching over seamlessly for all clients]

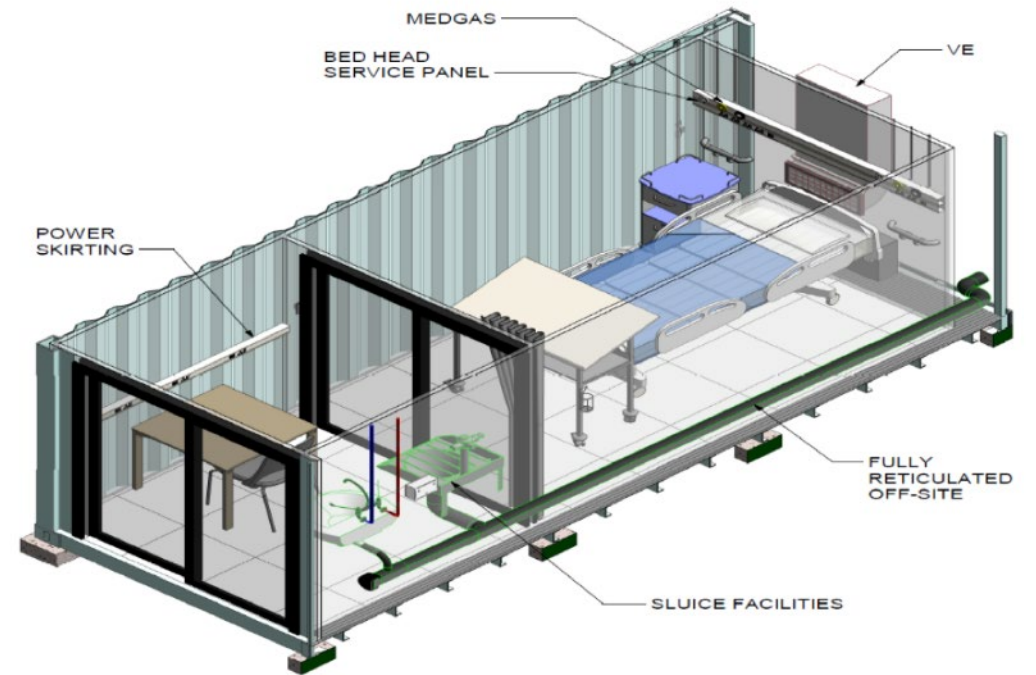


# > Icuate

Temporary isolation &  
ICU-in-a-box solutions



We offer a variety of isolation-ward combinations that can rapidly provide healthcare professionals with additional capacity. ICUlate, is effectively an intensive care and isolation ward in a box; modular and rapidly deployable solution to expedite intensive and high care isolation ward facilities.





> **e-Scripting**  
Digital solutions to enable  
remote healthcare



## E-scripting

A critical enabler for telemedicine solutions

**Improving patient care, whilst reducing healthcare costs, has become an important issue driving digitalisation. eScripting (electronic prescriptions) presents a massive opportunity to transform the entire medicines value chain to decrease fraud, dispensing errors and overall administrative cost.**

The solution enables effective storage of scripts and the ability for doctors and patients to securely send scripts electronically to a particular pharmacy and enable the delivery of medication to patients' homes.

### Key aspects of the solution:

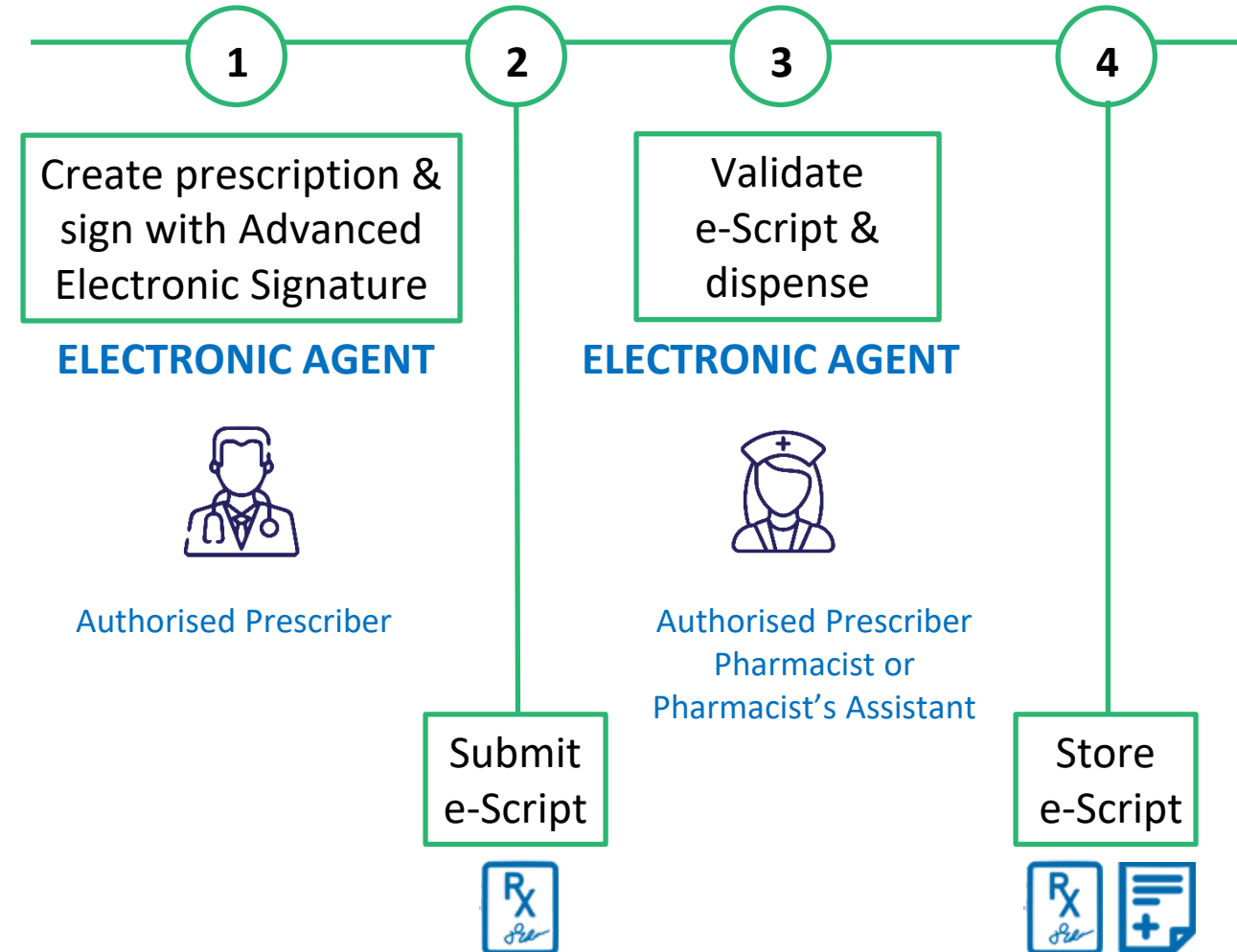
- Legally trusted
- Globally recognised
- Reducing costly errors
- Increase revenue for medical providers
- Closed-loop solution from doctor to patient
- Electronic prescriptions are easily tracked, always legible and impossible to alter or forge
- Prescription and security features will be universally viewable through free version of Adobe Reader on mobile, desktop and tablet devices

# E-scripting

## Regulations and our approach

A key barrier deterring technological advancement and the move to a digital world, where people transact and interact with digital personas, is trust. How do you know the person or organization you are dealing with is legitimate and that the transaction you are making, is safe? South Africa has mature legislation called the ECT Act that governs how people can and should protect themselves when transacting over digital channels.

**This legislation defines Advanced Electronic Signatures: a solution comprised of people, process and technology, that can be used in digital transactions where absolute safety and assurance are required such as in the healthcare industry.**

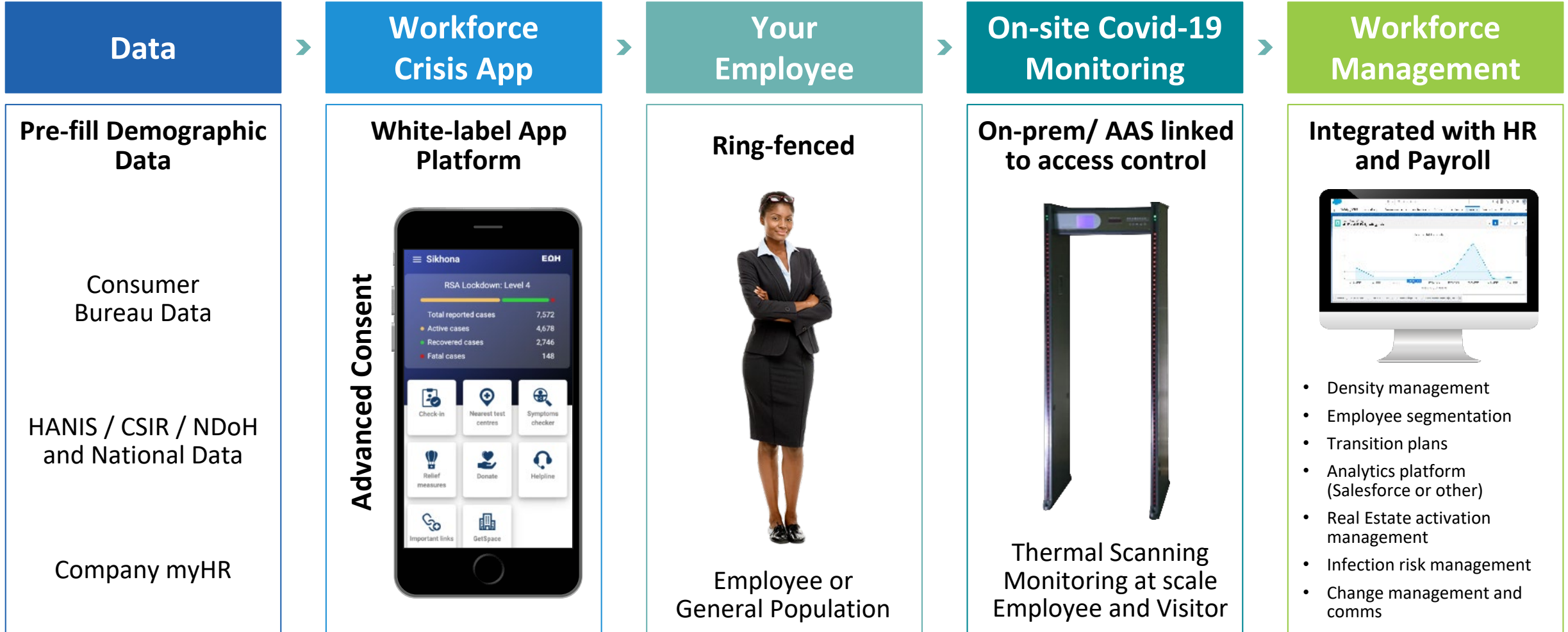


The background of the slide is a blurred image of a financial market display. It features a blue line graph on the left side, which appears to be a candlestick or line chart showing price fluctuations. To the right of the graph, there are several columns of data, including percentages and numbers, typical of a stock market ticker or trading platform. The overall color scheme is dark blue and black with white and light blue text and lines.

Getting the country  
back to work.  
**Safely, digitally &  
sustainably**



# TRANSITION - A SAFE RETURN TO WORK



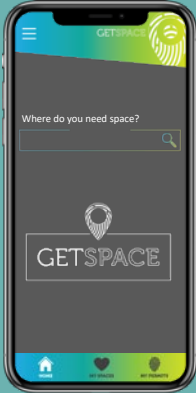
Track and Trace Big Data & Analytics Platform





**GETSPACE**

# Book Anything!



### Space Categories

- Shared Workspace
- Allocated Workspace
- Room Bookings
- Parking

### Sub Categories

- collab · library · hot desks
- office · war room · desk
- meeting · project room
- exec area · bay 37

### Options and Attributes

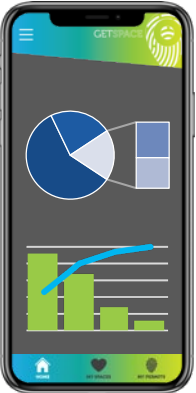
- free wifi · white board
- 2nd screen · network cable
- catering · projector
- car wash · electric car

**TIME & LOCATION**

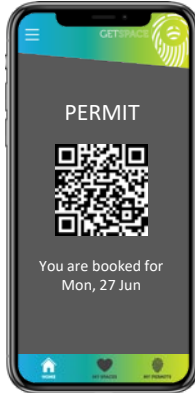
**ORGANISATION**

**USER ID**

### Real Time Dashboards



### Corona Space Management



### Outputs

- Reporting:**
- Excel · PDF
  - Occupancy
  - Utilisation
  - Costs
  - Commuting
  - Security
  - Maintenance
  - Work habits

# Digital identity verification. From anywhere.



With our Digital On-boarding Verification Solution (DOVS), you can meet your customers where they are.

DOVS uses advanced facial recognition software, 3D face-mapping, and real-time liveness testing to instantly and securely onboard and verify customers from their mobile devices.



# > Solving Together, a partner for business and society



Digital Partner  
to Solidarity Fund  
& others



Transforming the  
Aid and Relief  
landscape with  
Big Data &  
Cloud platforms  
- LinkedTo



Partnering  
with government  
to augment  
social relief efforts



# SOLVE

Exponentially . Courageously . Together



# Thank You

For more information contact Debbie Millar,  
EOH Executive Investor Relations & Treasury

[Debbie.millar@eoh.com](mailto:Debbie.millar@eoh.com)